

NNG shortlisted for Telematics Update Awards

With its iGO Navigation solution for Tracks4Africa, NNG is one of six finalists nominated for Best Telematics Product or Service Launch in a BRICS Market

NNG has entered the final round of the BRICS category for a Telematics Update Award, a new category recognizing the best telematics solutions in emerging markets. The company has been shortlisted for the ***Tracks4Africa's Overland Navigator App***, an Android and iOS smartphone app running on the iGO Navigation Engine. The app brings a first to the African smartphone navigation market: a localized and user-friendly software that turns community data into verified maps, crucial for reliable and safe navigation on African roads. Since its debut in mid-March 2013, this app has been featured among the top 3 grossing apps in the navigation category of the South Africa App Store for iPhone.

The award winners will be unveiled in Novi, Michigan on 4 June 2013, the night before the opening of the Telematics Detroit 2013. At the conference and its concurrent exhibition on 5-6 June, NNG is further planning to reveal its latest navigation innovation.

This shortlisting follows NNG scooping a set of awards earlier in 2013. In February, the company won the Hungarian *Office of the Year* title for its new Budapest HQ building; in March, NNG was awarded the *Hungarian Innovation Grand Prize* and the *2012 World Finance 100 Award*.